

Walker recruitment email:

Subject: 2020 NAMI Connecticut Virtual Walk

Walkers unite! NAMI Connecticut Walk season is here and this year will be the 17th Annual Walk! The event will be a virtual event May 15 – 17. You can simply walk, run, treadmill, hoola-hoop, jump, bike in or around your home, anything one person can do by themselves or that a family can do together.

We have a great reason to walk— the need to fund our vital programs and services remains as urgent as ever. During times of crisis - like right now - even more Connecticut individuals and families are relying on NAMI Connecticut for support and assistance.

The outreach you do when you fundraise lets people know that, even in these uncertain times, NAMI Connecticut is here to help. Please take a moment to join the Virtual Walk and help raise the funds we need to continue to keep NAMI Connecticut's life-changing programs and services available remotely, free of charge, to anyone who needs them.

Our Team goal is to raise [\$xxxxx]. The overall Walk goal is \$180,000.

To reach that goal, we need you to join our Team [xxxxx] to fundraise and walk.

Can we count you in?

To register and join our Team, go to [team page link]

[NAME]

[Team Name]

[Email]